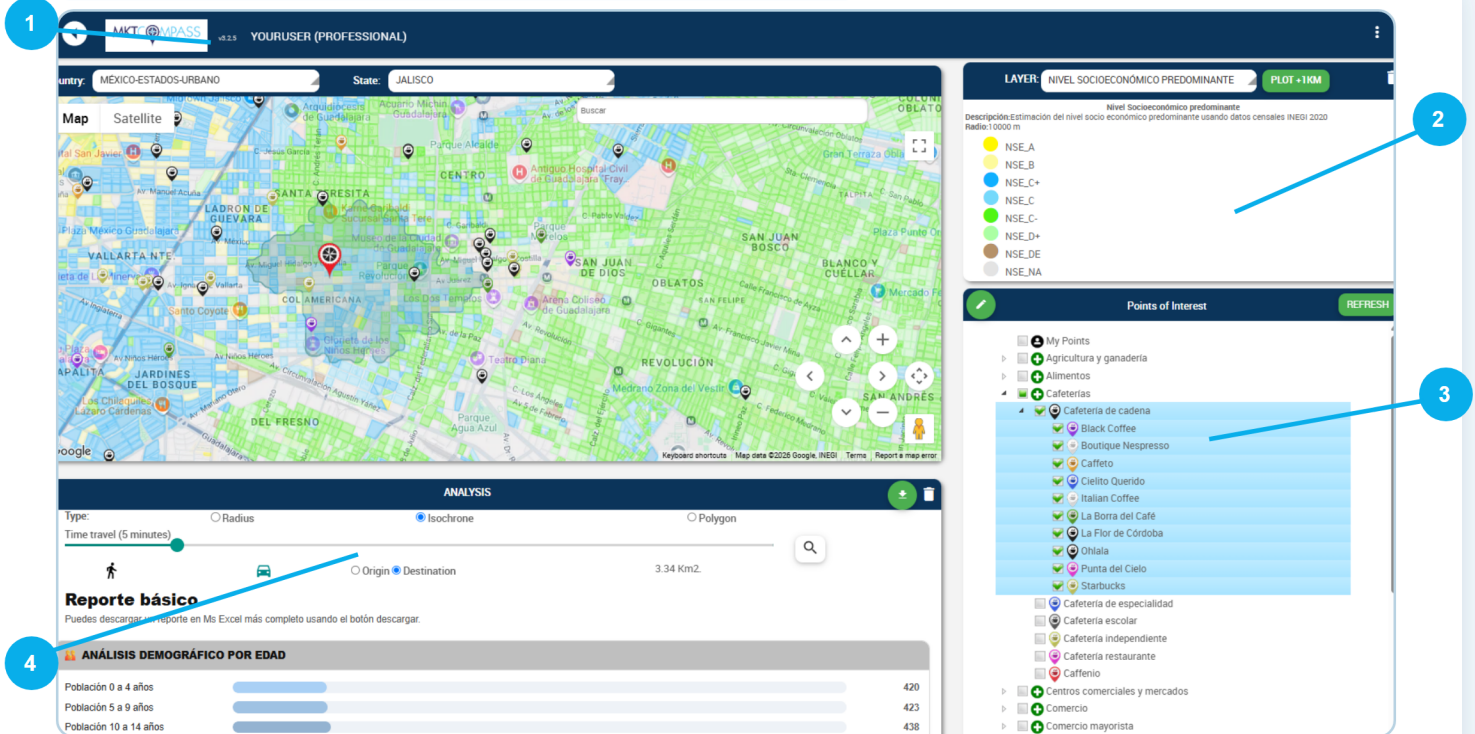


Your territory, clear in minutes.

Explore, understand and decide with maps, data and geographic analysis.

Create your free account at <https://app.mktcompass.net/login>



The screenshot shows the MKTCOMPASS app interface. At the top, there's a navigation bar with the MKTCOMPASS logo and a user profile section. Below this, a map of Mexico is displayed, showing various locations and landmarks. To the right of the map, there's a sidebar with a legend for 'NIVEL SOCIOECONÓMICO PREDOMINANTE' and a list of 'Points of Interest'. At the bottom, there's an 'ANÁLISIS' section with a 'Reporte básico' and a table showing demographic data by age group.

ANÁLISIS DEMOGRÁFICO POR EDAD		
Población 0 a 4 años		420
Población 5 a 9 años		423
Población 10 a 14 años		438

One simple platform: choose, visualize, analyze and download.

Need help? Manual and video tutorials: <https://mktcompass.net/tutorials/> · You can also ask your AI assistant, expert in GIS and MktCompass (professional accounts only).

1 Start with a map

Choose your map, search for an area or location and zoom in. Your map appears here.

2 Color data and layers

Enable demographic, economic or territorial indicators to understand your surroundings.
Press the "Plot +1km" button.

3 Find points of interest

Filter by sector, category or brand.
Press "Refresh" to see your selection on the map.

4 Create areas and get results

Use radii, isochrones or polygons. View, download data and generate AI reports.*